

# Social Media - #ISTBirdPRIDE

**What:** Iola-Scandinavia School District is growing our Facebook, Twitter, Instagram & YouTube channels.



[Facebook - @ISSchoolDist](#)



[Twitter - @ISSchoolDist](#)



[Instagram - @isschooldist](#)



[YouTube - ISSD](#)

## Why:

1. Celebrate our students
2. Keep parents, students, community & alumni in the loop of what is happening at our schools
3. Promote events and share information like concerts, no school, or fundraiser reminders
4. Build an ongoing conversation of the positive impact our school is making in the lives of our students!

## What do I need to do?

- If you are on these social media sites – follow us!
- Help promote the pages to your family and friends.
- If you aren't on these sites – that's OK. The school will continue to provide communication through traditional channels.